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**Link to Word Doc:** [www.wallstcom.com/Riedel/230321-Riedel-Kalaam\_Carrier\_Solutions.docx](http://www.wallstcom.com/Riedel/230321-Riedel-Kalaam_Carrier_Solutions.docx)

**Photo Links:** [www.wallstcom.com/Riedel/Riedel\_Networks-Kalaam\_Carrier\_Solutions.jpg](http://www.wallstcom.com/Riedel/Riedel_Networks-Kalaam_Carrier_Solutions.jpg)

**Photo Caption:** From left to right: Michael Martens, CEO, Riedel Networks; Veer Passi, Group Chief Executive Officer at Kalaam Telecom

Riedel Networks Partners With Kalaam Carrier Solutions to Connect Motorsports Across Middle East and Globally

**WUPPERTAL, Germany** — **March 21, 2023** — Riedel Networks, a Riedel Group company, has partnered with Kalaam Carrier Solutions (KCS), the wholesale division of Kalaam Telecom Group, to fulfill its comprehensive connectivity networking requirements for motorsport events across Bahrain, Saudi Arabia, Qatar, and the United Arab Emirates. To support real-time data transfer and broadcasting for one of the most active and data-driven sports in the world, the partnership will deliver ultra-reliable and robust connectivity throughout 2023 and beyond.

“We collaborated with Riedel to go beyond what was previously available to motorsport teams and deliver a solution that is robust, reliable, and future-ready to meet growing demands,” said Veer Passi, Group Chief Executive Officer at Kalaam Telecom. “Our people, precision, and performance are a great fit for Riedel and demonstrate the value of our global network to develop unique, customized connectivity solutions that meet customer needs in the MENA region.”

In collaboration with Riedel Networks and its strategic national partners, KCS provides multiservice connectivity from racetracks in the Middle East to partners in Europe and Asia. Riedel Networks uses KCS as a point of presence (POP) in the region, allowing the company to connect to its global POPs in Europe and Asia with ultra-low latency service-level assurances. The solution will primarily utilize the fully owned Kalaam Network Optical Transit (KNOT) cable system, a 1,400-kilometer terrestrial network that spans Kuwait, Bahrain, KSA, UAE, and Qatar. This comprehensive network will enable racing teams to seamlessly share data from the cars and drivers while supporting social media platforms and broadcasters.

Riedel Networks and KCS signed the agreement in December 2022, and the POP went operational just a few weeks after, in time for the start of the motorsports season. Riedel Networks’ state-of-the-art and environmentally friendly technology modernized the network nodes, optimizing round-trip delay between Europe and race tracks in the MENA region by more than 15%.

“Riedel Networks prides itself on delivering the highest quality of services to our clients,” said Michael Martens, CEO, Riedel Networks. “Thanks to Kalaam Carrier Solutions’ innovative thinking, robust connectivity, and consistent experience across multiple markets in the Middle East, Riedel now benefits from a secure network with control over its design so that it can deliver the services our global customers have come to expect since we started serving the motorsports industry in 2006.”

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**About Kalaam Telecom Group**  
Kalaam Telecom Group (Kalaam) is a trusted digital solutions provider serving SMEs, enterprise regionally, and telecoms carriers and hyperscalers globally. Headquartered in Bahrain, and with offices in Saudi Arabia, Kuwait, UAE, Jordan, and UK, Kalaam has pioneered ISP solutions, connectivity, and digital transformation in the GCC with an accumulated legacy of 30+ years.

Kalaam provides a portfolio of cutting-edge digital solutions that are tailored to the needs of customers of all sizes in key markets and verticals across the region, including BFSI, education, government, hospitality, healthcare, retail, and more.

Kalaam’s fully owned terrestrial cable system, Kalaam Network Optical Transit (KNOT), which is spanning Kuwait, Bahrain, KSA, UAE, and Qatar, is now coupled with consortium ownership in undersea cable Europe-India Gateway (EIG), a 15,000 km international fiber-optic submarine cable system covering 12 countries from India and the Middle East to Europe. Through this extensive network, Kalaam is uniquely placed to serve international and regional telecom carriers and enterprises.

To know more about Kalaam Telecom Solutions log onto [www.kalaam-telecom.com](https://www.kalaam-telecom.com/).

**About Riedel Networks**

Riedel Networks is an international network provider focused on customized networks and is listed in the Gartner Magic Quadrant for Network Services, Global, as a niche vendor specializing in midmarket multinationals and the media and events sector. Founded in 2001 in Butzbach, the company today runs an extensive and scalable Cisco homogenous network with 40-plus points of presence worldwide. It serves 250-plus multinational customers across all vertical industries in 75-plus countries. Riedel Networks is an enterprise of the Riedel Communications Group in Wuppertal, Germany, and is privately owned by Thomas Riedel. <https://www.riedel-networks.net>

**About Riedel Communications**

Riedel Communications designs, manufactures, and distributes pioneering real-time video, audio, data, and communications networks for broadcast, pro audio, event, sports, theater, and security applications. The company also provides rental services for radio and intercom systems, event IT solutions, fiber backbones, and wireless signal transmission systems that scale easily for events of any size, anywhere in the world. Riedel is headquartered in Wuppertal, Germany, and employs over 1,000 people in 30 locations throughout Europe, Australia, Asia, and the Americas.

Further information about Riedel and the company’s products is available at [www.riedel.net](http://www.riedel.net).

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